

TURNAROUND MONEY IN FLANDERS

16 November 2022



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CONTEXT

- **Ghent:** surface 158 km²
ca. 265.000 inhabitants
- Second largest city in Flanders
- Capital of East Flanders

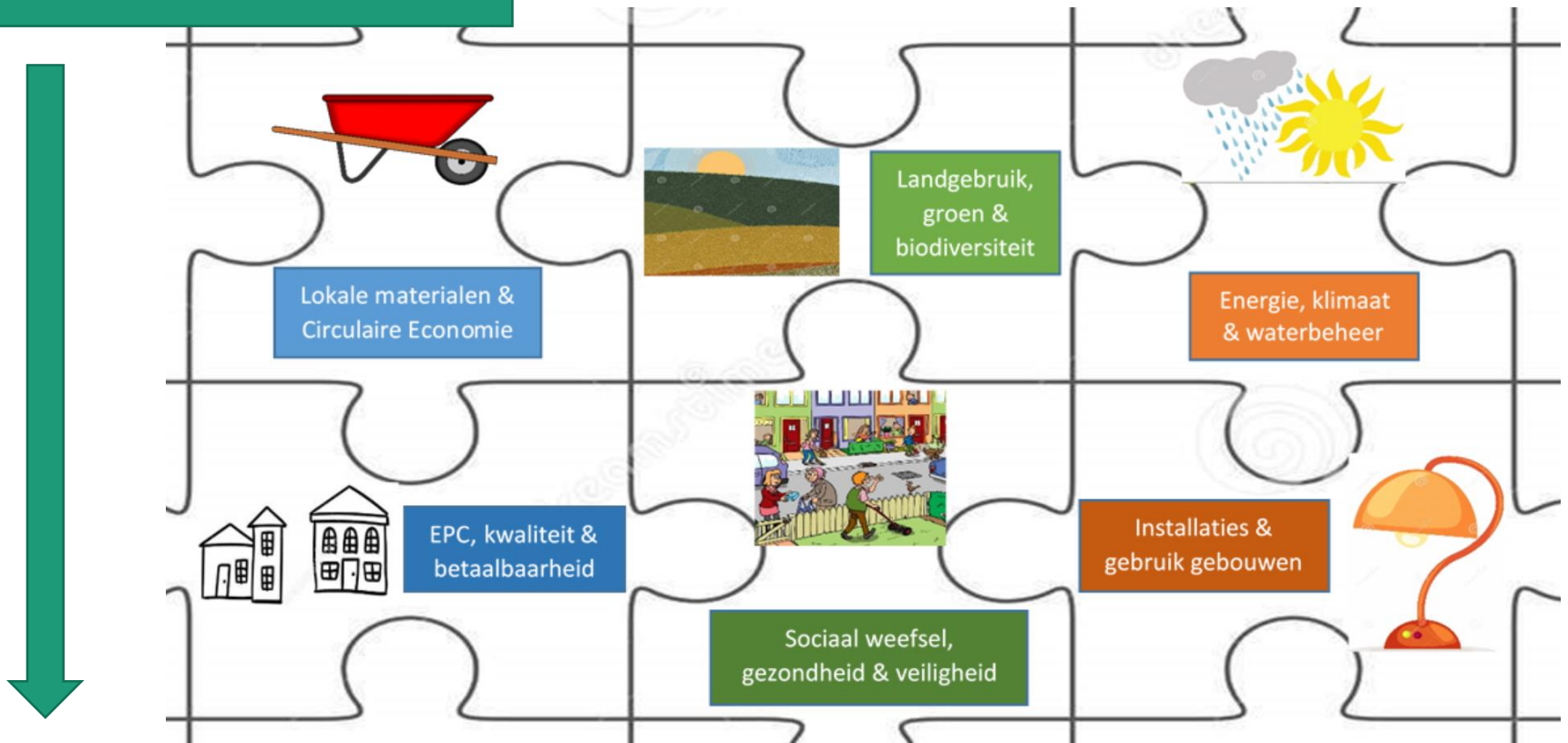
- **Flanders:** surface 13.500km²
- 6.7 mio inhabitants
- Capital Brussels



- **Belgium** regionalised on 2 criteria
 - 3 Regions – Territory-based
 - 3 Communities – Person-based
- Complex policy landscape

CASE: SUSTAINABLE (FINANCING OF) HOUSING & RENOVATION

- **Overlapping** political agendas
- **Interconnected** sub-themes



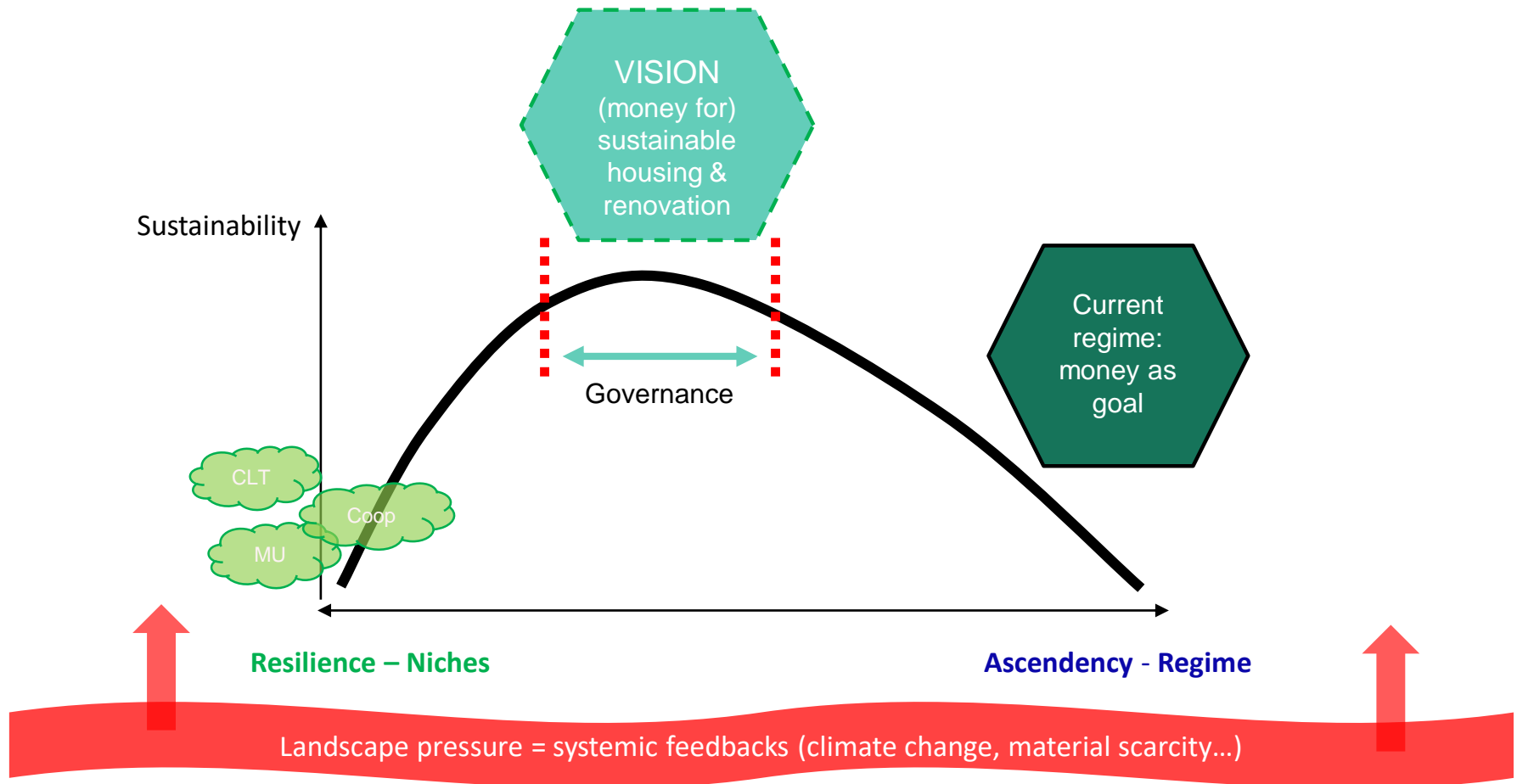
- **City level** responsibilities
- Embedded in **regional and national** policies, taxation and institutions



- **Road map broader** than city level
 - Cross-fertilisation
 - Joining forces

Systemic approach

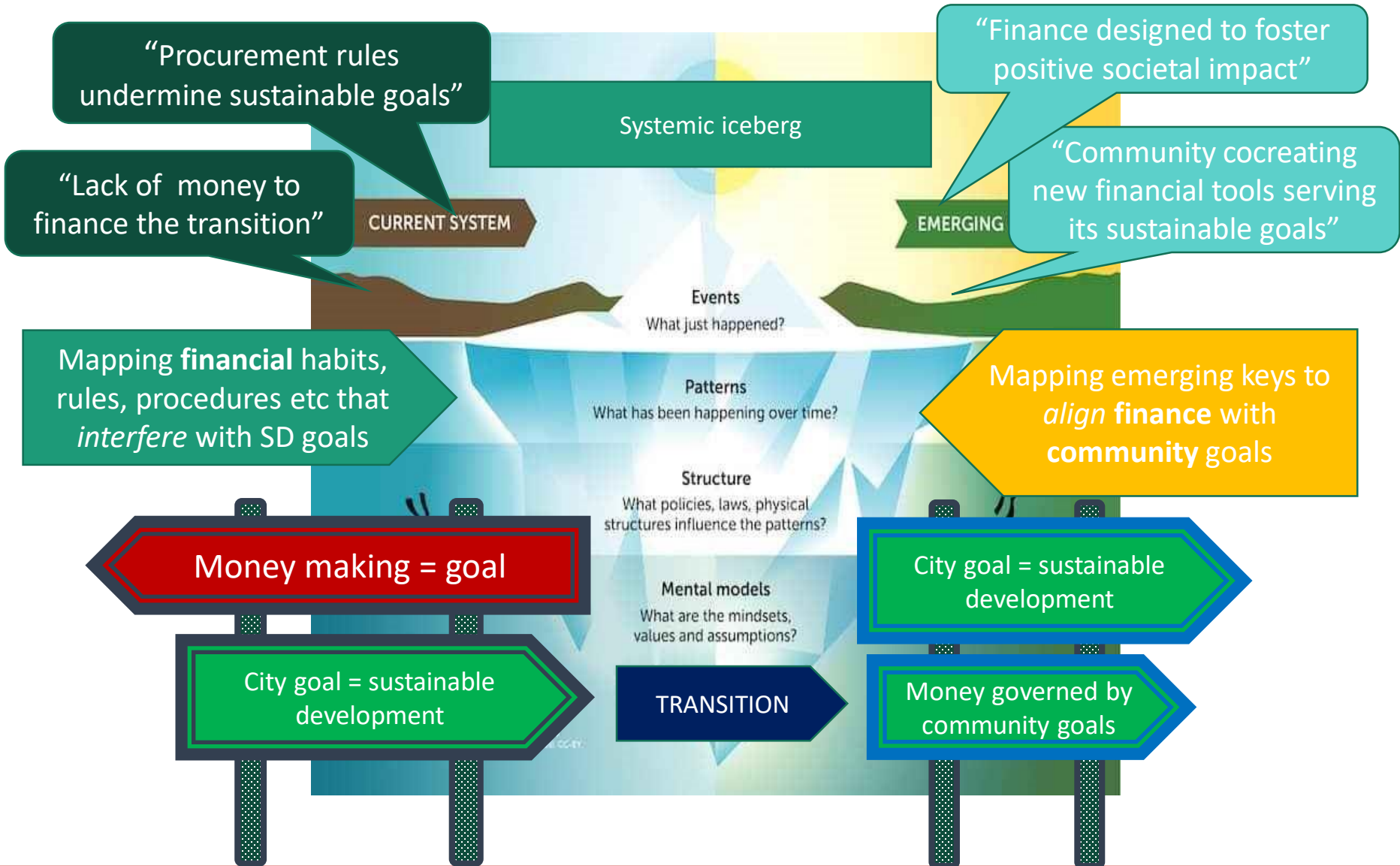
1. What (financial) *obstacles* keep us from achieving goal today?
2. What alternative financial *leverages* emerge and how can they scale?
3. What *governance* is needed?



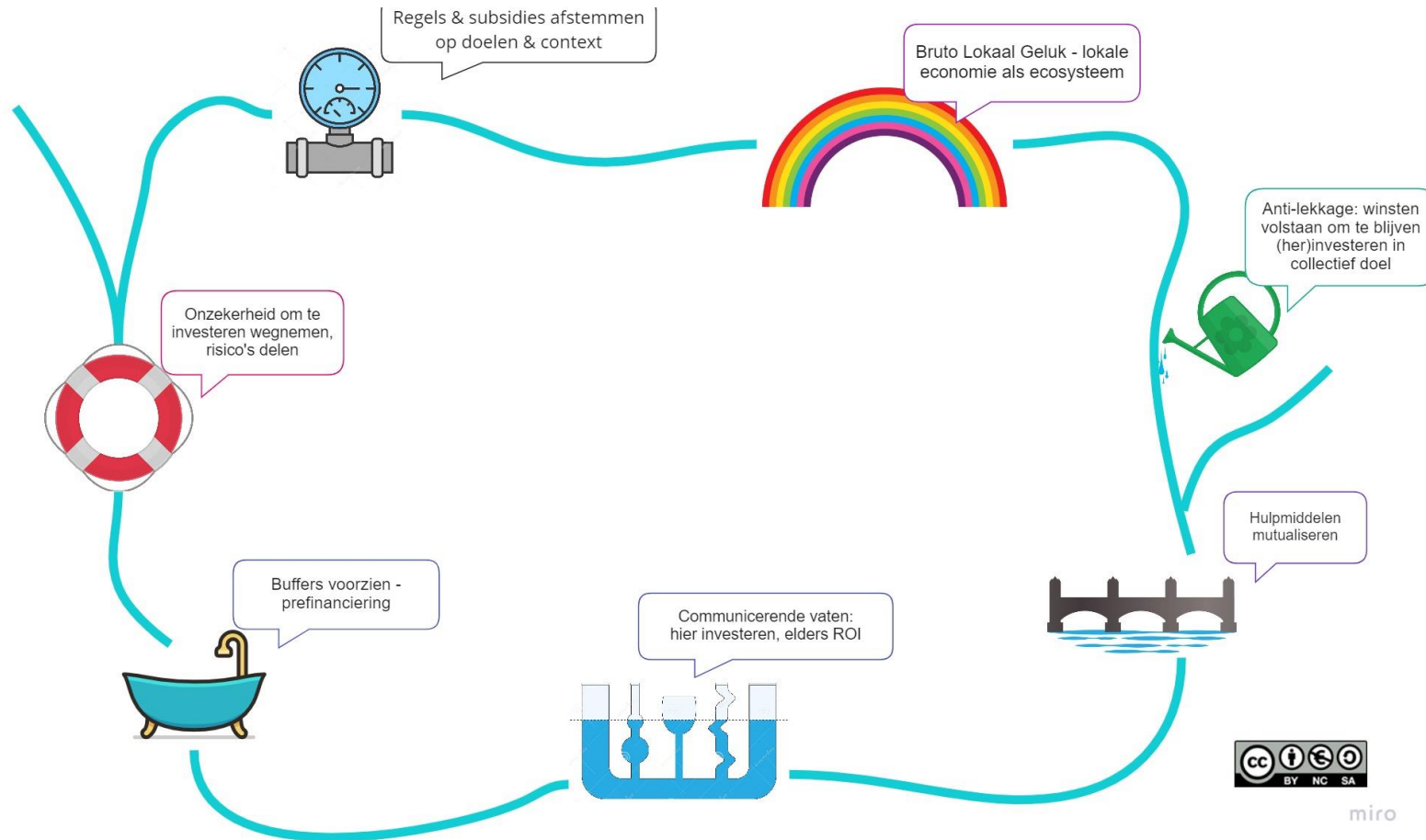
Step 1 – input from co-experts



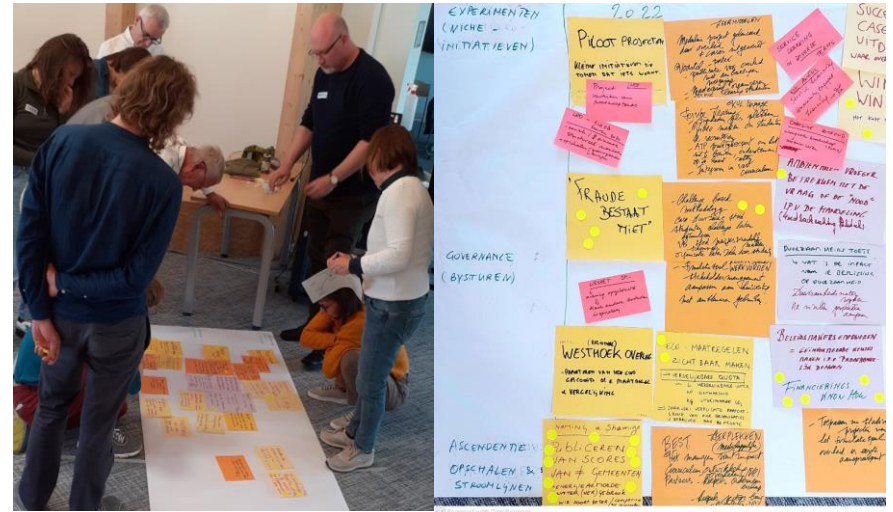
Step 2 – Basic criterion: What makes finance sustainable?



Step 3 – Mapping Sustainable Finance Keys & Flows



Step 4 – Workshops validate SusFin Map & Draft Action Plan



Step 5 – Draft Dissemination & Pollination Action Plan

ACTIONS BY WORKSHOP PARTNERS

Innovative tool for sustainable public procurement		
Ranking communities on sustainable performance		
One-pager to explain sustainable finance leverages		
Develop Gross Local Happiness index		
Mention alternative financial tools to ministerial cabinets		
And others...		

ACTIONS BY KU LEUVEN

Service Learning module & staff		
Toolkit with game, case study, methodological framework		
Integrating SusFin in post-graduate on sustainable building		
Integrating SusFin in following projects (Vlaio, etc)		

Pollination ctd.

ACTIONS BY NETWORK OF EXPERTS – integrating TAM outcomes

Club of Rome Finance Hub – lobbying for sustainable finance at EU-level		
VIBE: coaching communities & businesses in sustainable building		
HUBSI: Hub on Social Innovation (Government & Civil Society initiative)		
Woonacademie: Provincial support for sustainable housing & living		
ArmenTeKort : poverty organisation - Housing conference		
Leuven2030: mainstream innovative financing of housing projects		
WeReCircle: integrate susfin in Circular Economy projects		
Ecopower: citizen coop integrate susfin keys in communication		
Trividend: Place-Based Financing Academy		
(and others)		